

WHEELS OF FORTUNE A beach cruiser bike painted all the colors of the Lilly Pulitzer rainbow, one of many items up for auction at the Red Cross's Lilly-sponsored fundraiser party last week in Palm Beach

Lilly's Palm Beach Bash WHILE THE WORDS "Lilly Pulitzer" and "Palm

Beach" go hand-in-hand, you won't see a larger accumulation of men wearing the iconic clothing brand's psychedelic duds than at the Red Cross's Beach Bash party. The label has sponsored the fundraiser, a favorite event of the young social set in Palm Beach, since its inception eight years ago.

Always thrown just after Christmas, the soiree took place this year at the Beach Club, a private surf-and-sun spot that dates back to 1941. The theme was "what happens in the jungle, stays in the jungle," a nod to the nickname that the late Ms. Pulitzer-who started her line 50-odd years ago from a juice stand off Worth Avenue-gave the backyard of her Palm Beach home.

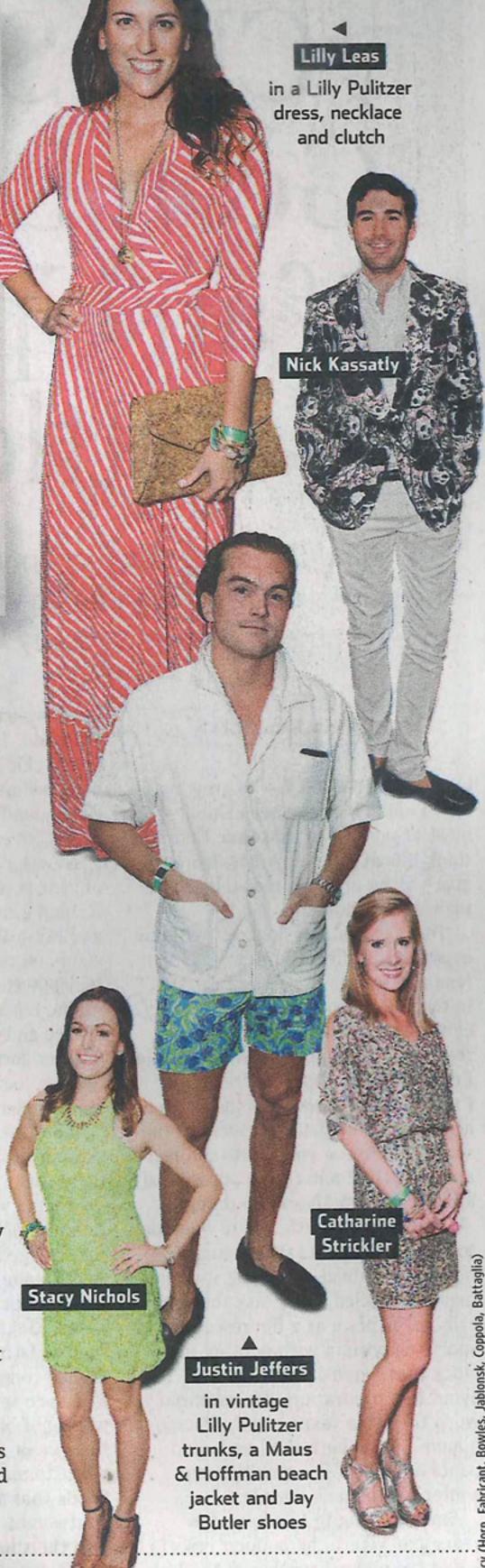
Women might show up at any Palm Beach event wearing the label's brightly colored dresses, but men need more of an excuse to rock the flamboyant designs. A Lilly-sponsored party is as good a reason as any. "When else am I going to have an opportunity to wear this jacket?" said Ted Cooney, chairman of the city's landmarks commission and the maitre d' at local hot spot Buccan. Mr. Cooney paired white jeans and skull-embroidered Del Toro slippers with a Lilly sport coat in a print of roses and,

appropriate given the jungle theme, lions. "When guys wear Lilly, it's confident and it's cute," said socialite Tinsley Mortimer, who often jets between New York and South Florida.

Many other guests-including several 30something Palm Beachers such as Ms. Mortimer's sister, Dabney Mercer, Whitney McGurk and Alexander Ives-embraced the evening's sartorial theme, which was further articulated by video projections of wild animals.

Committee member Bobby Leidy, one of Ms. Pulitzer's grandsons and a driving force in packing over 700 guests into the Beach Bash, wore a cobalt-blue Lilly jacket with a subtle crocodile pattern. His brother, Chris, a photographer, had made a two-piece zebra costume by hand and accessorized it with a yellow bunnyprinted Lilly tie. "I wanted to be a little creative," said Mr. Leidy.

Most of the other male guests opted for a more conservative look, pairing a Lilly tie, pant or jacket with such cocktail-party staples as a blue blazer or linen slacks. According to guest Bobby Zeitler, an entrepreneur from Jupiter, Fla., the only style rule for gents when it comes to wearing a punch of Pulitzer is that "it should be vintage, preferably from your father's or grandfather's closet." -Marshall Heyman



MORE PARTY TRICKS // TRENDS THAT HAVE BEEN RULING THE NIGHT



Tux Redux

For a woman, the fun of wearing a tuxedo-inspired look is that you don't have to play by a man's rule book. You can keep things classic, as did Susan Sarandon in vintage Yves Saint Laurent and actress Ashley Madekwe in custom Banana Republic. Or you can mess with tradition, the way actress Cody Horn (in 3.1 Phillip Lim) and model Kendall Jenner (in Emilio Pucci) did; both hit the town in sexy, stripped-down jumpsuits. **Cheeky Checks** Winter can be a dull season for men's fashion, but a suit in a dapper check, whether in a neutral or rich color, is a great way to enliven a drab January night. Matthew McConaughey went for an elegant charcoal gray while gallerist Andrew Fabricant made a splash in royal blue windowpane check. Vogue's Hamish Bowles added oomph to his double-breasted suit with a lavender tie-a look that is

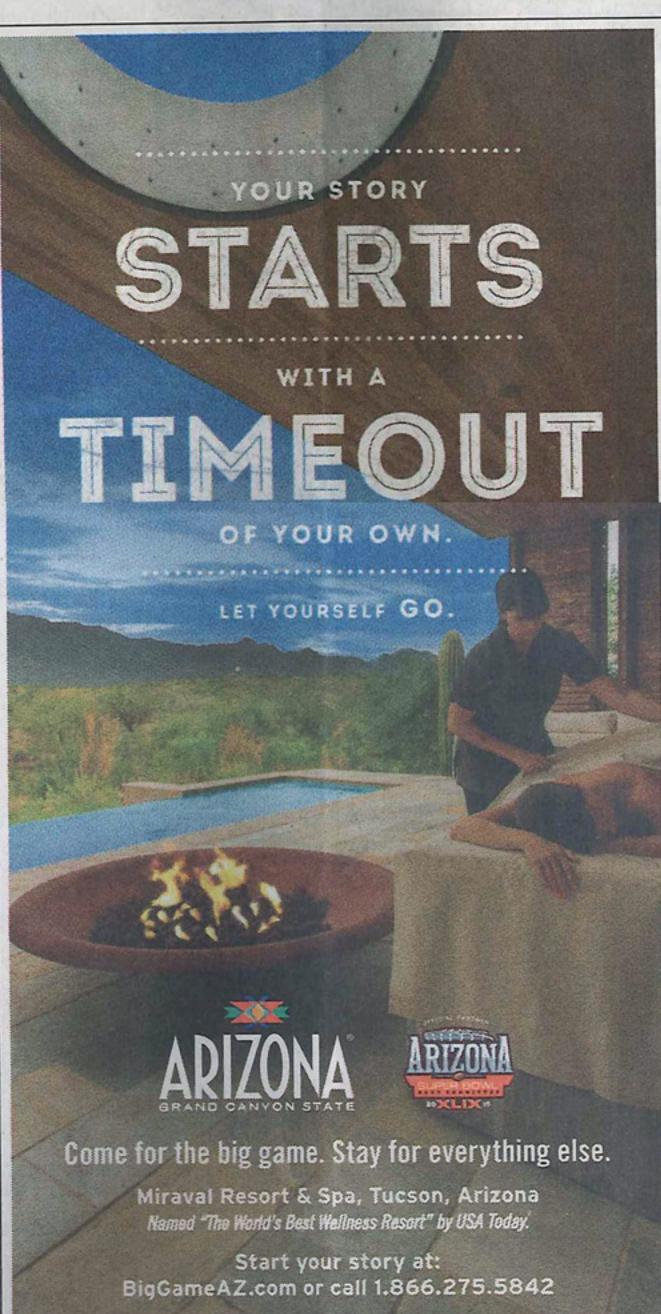
anything but square.



Crazy Cool Fur Fur is a reliable way to pump up any winter evening ensemble. Model Jacquelyn Jablonski electrified black jeans with a vivid Thakoon chubby, while W magazine's Giovanna Battaglia set an allblack look aflame with Fendi's chili-hued fur. Director Sofia Coppola opted for tasteful coordination instead of contrast with a navy striped knitted fur cape and satin crepe jumpsuit from Julie de Libran's debut collection for

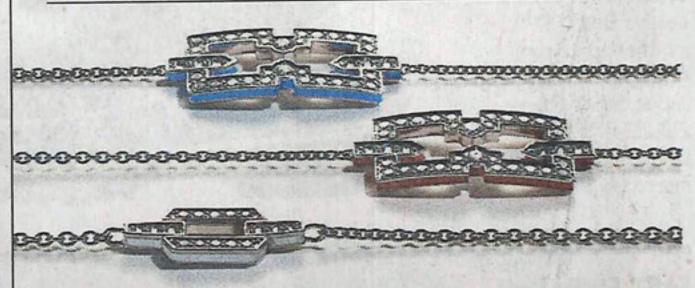


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FRESH PICK

Sonia Rykiel.



ICE WITH SPICE

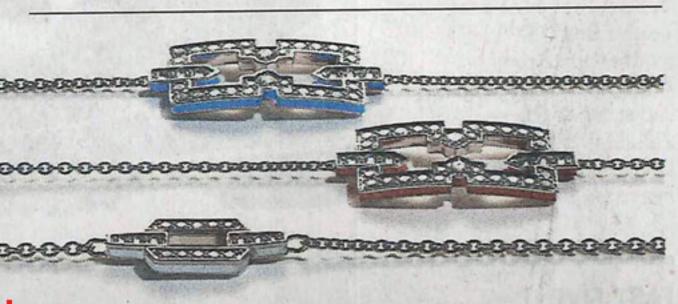
A jewelry collection that merges tradition and irreverence debuts in the U.S.

NO ONE HAS ever accused a diamond of having too much fun. After all, it's a symbol of dedication, of tradition—it's forever. Liberating it from convention is Paris-born and London-based jewelry designer Raphaele Canot, whose whimsical diamond designs temper the stone's typical seriousness. Her delicate Art-Deco-inspired bracelets (shown above), meant to be worn stacked, combine the classic stones with unexpected stripes of enamel in vivid red or blue or bright white. Rather than symbols of commitment, her jewels are a casual fling.

"I wanted a fresher approach," said Ms. Canot, whose previous experience includes stints at Cartier and De Beers. Her eponymous collection, which made its U.S. debut at Dover Street Market New York in December, offers just that. Take her "Oh My God" ring-a cheeky tribute to the American expression, "OMG." It's a set of red-enameled lips that form an open "mouth" you insert your finger into, the top lip finished with diamonds. "It's almost an eternity band," said Ms. Canot. "The lip motif only [becomes evident] when you move your hand." She added, "When people look at it, they want to smile. It's happy jewelry."

For now, Ms. Canot is sticking to diamonds. "Which other stone is timeless but also on trend, iconic but playful?" she asked. "I think diamonds have it all." -Megan Hayes

Raphaele Canot Skinny Deco Icon Bracelet in Turquoise, \$3,265, Skinny Deco Icon Bracelet in Red, \$3,265, and Skinny Deco Link Bracelet in White, \$2,085, Dover Street Market New York, 646-837-7750



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